

CITY COUNCIL STAFF REPORT - CONSENT AGENDA

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: GEORGE RODERICKS, CITY MANAGER

DATE: JUNE 21, 2023

SUBJECT: Ratify Age-Friendly Communities City Council Standing Committee

RECOMMENDATION

It is recommended that the Council ratify the Mayor's selection of Vice Mayor Diana Hawkins-Manuelian and Council Member Lewis as a Standing Committee to assist with the Town's Age-Friendly Communities Application process.

BACKGROUND

The City Council approved the Town's participation in the San Mateo County Age-Friendly Community Task Force effort. As part of that effort, the Town committed to forming a local Age-Friendly Task Force to assist in building collaborative partnerships within the County of San Mateo by sharing resources and coordinating activities to move the Age-Friendly Initiative forward in the region.

ANALYSIS

The Atherton Age-Friendly Task Force will consist of a Standing Committee of the City Council and the City Manager. The Standing Committee will work with the Center for Age Friendly Excellence (CAFE) staff to seek community leaders that have knowledge and care about the issues of older adults. The Task Force members will meet about once a month for about 5 months to help CAFE staff recruit older adult focus group members and share news about age-friendly initiatives.

CAFE staff will explain the project to all concerned, conduct the focus groups to determine unmet needs, assist in developing recommended potential projects and services to address those needs, and offer a written report. CAFE will reach out to Task Force candidates for focus groups. CAFE conducts multiple, diverse and inclusive focus groups to identify unmet needs, strengths and suggested solutions. Focus group reports are submitted to the County Core Team and Task Force Members. CAFE conducts a variety of educational presentations to community groups. CAFE provides guidance to Task Force members toward the selection of data-informed projects.

Once the process is complete, the final reports will be provided to the City Council and the process

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will be incorporated into the Housing Element as part of the Town's outreach and engagement process. At that time, the Standing Committee will be dissolved.

FISCAL IMPACT

None.

GOAL ALIGNMENT

This Report and its contents are in alignment with the following Council Policy Goals:

- Goal Area E Strengthen Community Engagement and Transparency
- Goal Area F Be Forward-Thinking, Well-Managed, and Well-Planned

POLICY FOCUS

Creation of an age-friendly community is part of developing a diverse and inclusive community.

PUBLIC NOTICE

Public notification was achieved by posting the agenda, with this agenda item being listed, at least 72 hours prior to the meeting in print and electronically. Information about the project is also disseminated via the Town's electronic News Flash and Atherton Online. There are approximately 1,200 subscribers to the Town's electronic News Flash publications. Subscribers include residents as well as stakeholders—to include, but be not limited to, media outlets, school districts, Menlo Park Fire Protection District, service provides (water, power, and sewer), and regional elected officials.

COMMISSION/COMMITTEE FEEDBACK/REFERRAL

This item has not been before a Town Committee or Commission

ATTACHMENTS

- 1. Atherton Age-Friendly Communities Timeline
- 2. CAFE Process
- 3. Age-Friendly Community Task Force Roles
- 4. Checklist of Essential Features of Age-Friendly Cities
- 5. WHO 8 Domains of Livability