Attachment 1: Draft Community Outreach and Education Plan

Background: During the May 18 EPC Meeting, the Committee initiated a discussion on community engagement and outreach activities. Staff compiled a list of outreach ideas including potential audiences, dates, partners and outreach strategy for each activity. During the July 20 meeting, the EPC discussed and refined the options below, prioritized activities, and identified the next steps to bring environmental education to the Atherton community.

community.									
Event Name	Day of the Week	Date	Start Time	End Time	Location	Audience	Lead	Partners	Outreach Strategies/Channels
Patchwork with Purpose								Friends of the Atherton	Town social media channels, weekly
event	Weekend	9/15/2023	11:00 AM		Atherton Library	Everyone	Staff	Community Library	newsletter, posters at Town Center
									Town social media channels, weekly
Climate Career Panel	Saturday	TBD	2:00 PM		Atherton Library	Teens	Staff		newsletter, posters at Town Center
Community Bike Ride/Bike		0 /0 0 /0 0 0					0. "		Town social media channels, weekly
Rodeo	Saturday	9/30/2023	11:00 AM	3:00 PM	Around outside somewhere	Families	Staff	Atherton PD, Library	newsletter, posters at Town Center
						T			Tarres as a sistematic about a la constitu
Sustainahilitu Trivia Night	Mooknight	TBD	C.00 DN4		Athorton Library	Teens and Families	Staff		Town social media channels, weekly newsletter, posters at Town Center
Sustainability Trivia Night	Weeknight	IBU	6:00 PM		Atherton Library	raililles	Stall		newsietter, posters at Town Center
									Town social media channels, weekly
Movie Night	Weeknight		6:00 PM		Library Deck	Everyone	Staff	The Redford Center	newsletter, posters at Town Center
movie mgm	Treeming.re		0.001101		zioi di y z con	210.700	J. C.	The nearest desires	mensietter, posters at roum center
Bees and Chicken							Staff, Chair		Town social media channels, weekly
Demonstration	Weekend				Atherton Residence	Families	Farrell		newsletter, posters at Town Center
							Staff,		
							Committee		
							Member	San Mateo County Office	Town social media channels, weekly
Compost Workshop	Weeknight				Holbrook Palmer	Adults	Frederick	of Sustainability	newsletter, posters at Town Center
Scavenger Hunt - featured									Town social media channels, weekly
photo of the week	Virtual				Online	Everyone	Staff		newsletter, posters at Town Center
F) / Ch	NA/ I I	2024			Tarris Caratan	A -114	C+-ft	A - 4	Town social media channels, weekly
EV Showcase	Weekend	2024			Town Center	Adults	Staff	Acterra	newsletter, posters at Town Center
Cooking Demonstration and									Town social media channels, weekly
Cook-A-Long	Weeknight				Atherton Library	Everyone	Staff	Acterra	newsletter, posters at Town Center
COOK / LONG	**CCKIIIgIII				Action Com Library	Lvciyone	Starr	roccita	newsietter, posters at rown center
Canning/Preserving							Staff, Chair		Town social media channels, weekly
Workshop	Weeknight				Atherton Library	Adults	Farrell	Master Preservers	newsletter, posters at Town Center
Community Conversations	0								,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Relating to Climate Action									Town social media channels, weekly
Plan	Weeknight	October			Atherton Library	Adults	Staff		newsletter, posters at Town Center
								San Mateo County	Town social media channels, weekly
Coastal Clean Up Day	Saturday	9/23/2023			Menlo-Atherton High School	Everyone	Staff	Environmental Health	newsletter, posters at Town Center